



FOR IMMEDIATE RELEASE:

ECKey Introduces VIZpin® Access Control and Visitor Management

Lancaster, Pennsylvania – September 13, 2013 – ECKey (<u>www.ECKey.com</u>), the market leader in Smartphone readers and access control systems, has announced the launch of <u>VIZpin.com</u>, the market's first cloud-based Smartphone Access Control and Visitor Management Service.

The VIZpin® Access Control and Visitor Management Service increases tenant convenience, productivity, and security by enabling property managers and tenants to send VIZpin electronic keys to anyone who has downloaded the free VIZpin app. These encrypted electronic keys can't be copied and are unique to a phone and ECKey Bluetooth reader. Each use of a VIZpin electronic key is recorded on a secure server and can be monitored or downloaded anytime from anywhere through an easy-to-use web portal. The keys can last from 30 minutes to 10 years and can be revoked quickly and easily from anywhere. VIZpin accounts support an unlimited number of readers and give property managers the flexibility to issue VIZpin electronic keys themselves or to "share" readers so tenants can self-administrate visitors.

"In the past, installing a sophisticated, scalable access control system could cost more than \$3,000/door. ECKey and VIZpin use the convenience of the cloud, the power of the Smartphone, and reliability and convenience of Bluetooth to build systems one door at a time. By eliminating high up-front hardware and installation costs, our systems are typically less than \$1,500/door installed," offered Paul Bodell, President and CEO of ECKey. "VIZpin improves convenience for tenants and visitors by eliminating check-in delays, and improves property managers' productivity by eliminating on-site enrollment and time consuming card administration."

ECKey will be demonstrating VIZpin at the ASIS, booth 176. The VIZpin apps can be downloaded directly from ECKey.com

About ECKey

ECKey designs, manufactures and markets a complete line of security access control systems and accessories that use your phone's unique Bluetooth signal to grant secure and convenient access. Our VIZpin service lets you send electronic keys to visitors through an easy-to-use web portal. ECKey is privately held and based in Lancaster, PA. All ECKey products are Made in the USA.

Contact:

Amanda Hershey 206A W. James Street Lancaster, PA, 17063 Amanda.Hershey@ECKey.com Ph: 717.327.4244